

C.P.P.'S MEMBER INSIDER

Crime Prevention Program of Southern California
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CPP and You – Together, We CAN Make a Difference!

We are a few months in to 2017 and with the new year, we at CPP have a renewed commitment to growing our community of companies who want to join the fight against construction crime. We have a lot of exciting new changes in the works – all while making sure we always respect our history and provide top notch service to our members. You, your employees and your company all help make a difference, and the more we work together, the greater impact we can make on crime in the construction industry. Call to ask questions. Utilize CPP's 24/7 Reward/ Hotline decals and signs. Report your losses. Spread the word about CPP and the benefits of being a member. We are all better off when we work together, (think Strength in Numbers) and that will make for a better 2017 for us all. Happy 2017- now let's make a difference!

Melissa Somers, Executive Director, CPP of SoCal

Why Your Company Needs An O.A.N. (Owner Applied Number)

An Owner Applied Number (OAN) is a government issued, company specific number that is recognizable by law enforcement as an "official" number. An OAN can be used to mark heavy equipment and its attachments, smaller equipment like generators, hand tools and even office equipment. CPP encourages all our members to utilize the OAN program as an effective additional layer of protection in the event of a theft. We use our resources to get your company OAN assigned in a timely manner so you can start marking your equipment within days of requesting the application. Getting your OAN is free and easy – and CPP handles the paperwork for you!

Call or email today to request your OAN: 562-860-9006 / Melissa.somers.cpp@gmail.com

Congratulations to CPP's 21st Annual John Hootman Memorial Award Winners!

The John Hootman Award is a unique opportunity for the construction industry to recognize law enforcement and other investigative or insurance individuals or groups that have made a noticeable contribution in fighting construction crime.

Congratulations and a giant THANK YOU to CPP's 2016 recipients:

Detectives Banuelos and Strout of the CHP Inland Division ISU for their hard work and dedication.

Detectives Banuelos and Strout teamed up with police in Florida to put the brakes on a theft ring that was stealing engines from construction vehicles and selling them, via the internet, in California and throughout the country. They worked tirelessly with Florida PD, the victims that had unknowingly purchased the engines and insurance companies to not only put a stop to the operation but to ensure that the innocent individuals who had purchased the engines could keep them. Their investigation helped recover \$2 million in losses and is a great example of the importance and value of all law enforcement officers.

Upcoming Events, Information and Happenings

- * CPP's NEW website!
- * CPP's First Membership Mixer / Fundraiser
- * 2017 Training Seminars
- * Your chance to sign up for the CPP Partner Program

Which CPP Partner Level Best Suits Your Company?

Have you heard about CPP's Partner Program? The Partner Program gives your company the opportunity to cover your membership dues and show your support of CPP while also giving you valuable exposure on our new website, in marketing materials, on our email Alerts, training presentations and more. Call today to find out which Partner level best suits your company!

562-860-9006

CPP Wants to Help Your Company Make the Most of Your Membership!

Like anything else in life, the more effort you put in to something, the more you get out of it. The same is true of your CPP membership. This program works best if you "work the program". Invest in the success of your company by making sure you're utilizing your CPP membership to its fullest:

- Implement CPP's "Layered Approach"
- Purchase and use CPP's 24/7 Reward Hotline decals and signs*
- Request and use your FREE OAN* (Owner Applied Number) and mark everything with it ("Large or small; mark it all!")
- Call CPP with questions, concerns or training needs (We have inventory forms, decal and sign placement ideas, neighborhood involvement signs, OAN applications and info and resources & ideas to help you mark, manage, and secure your equipment.
- Free training and site security walks by request
- Report any company losses or incidents*

CPP is here to act as your liaison with law enforcement (L.E.) partners and to put the word out about your missing equipment to our members, L.E. contacts and our industry and regional partners. We're here to help!

If you haven't already done so, please take a moment to update your company's contact information sheet.* List anyone and everyone who would benefit from our Alert Bulletins – the more individuals getting CPP's Incident Alerts, the more likely a recovery is!

*Utilize the 24/7 Reward Hotline decals and signs. They are proven deterrent to thieves and get citizens involved in recoveries. Supply order forms are available on our website or by calling/ emailing the CPP office.**

*Incident Report forms, Company Contact forms, OAN applications and Supply Order forms are all available on our website: www.cppsocal.org, or by calling or emailing the CPP office. 562-860-9006 cppofsocal@gmail.com

Proud Partners of CPP

